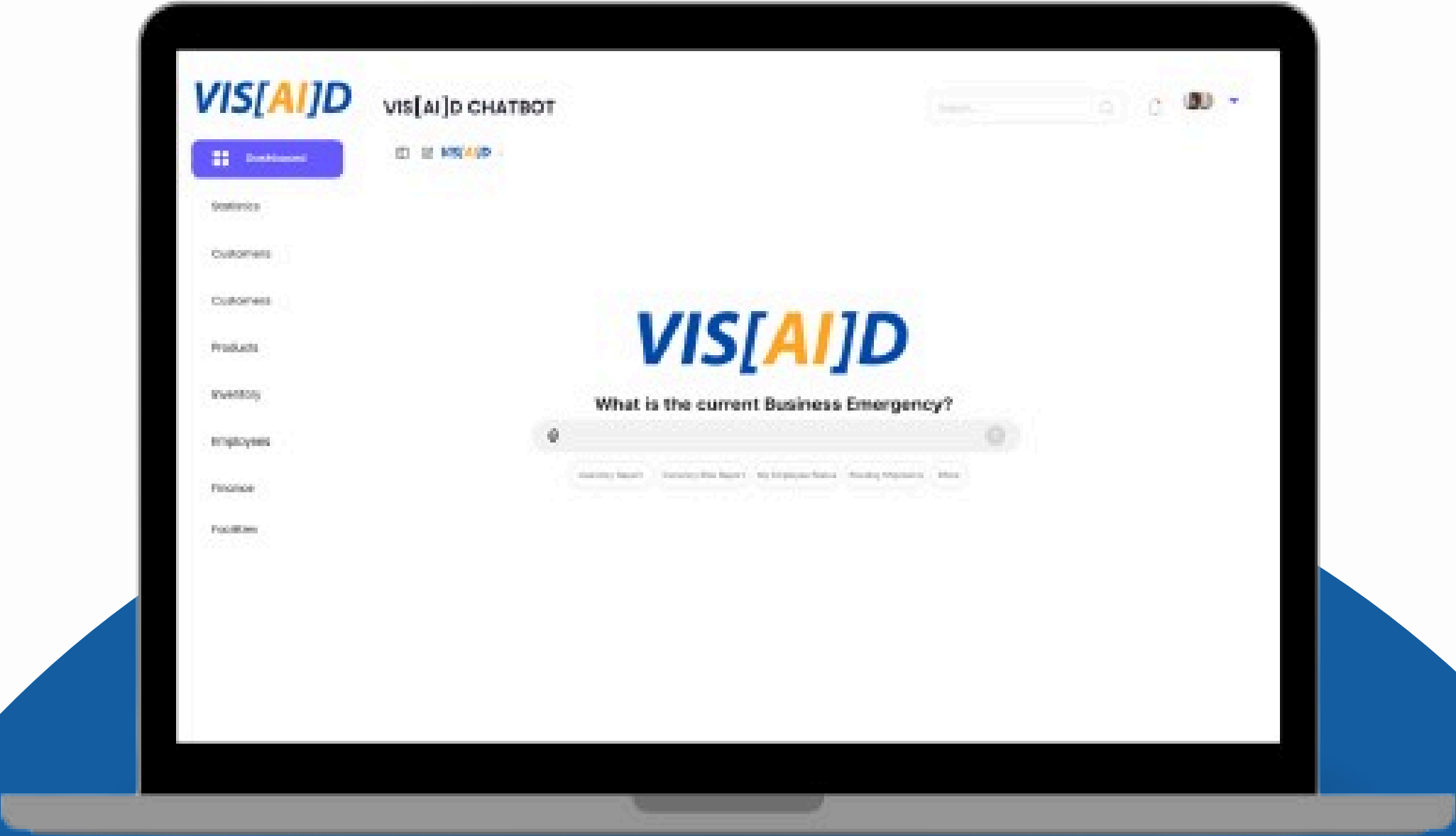




GROUP L



Overview

- ▶ Introduction
- ▶ The Problem
- ▶ Why Visa?
- ▶ VIS(AI)D Overview
- ▶ Optimization
- ▶ USP
- ▶ Conclusion
- ▶ Q & A







ผับดีเฮ้าส์
063 640 933
Sukhumvit Area, South District
and 10-12 Km. Bangkok, Thailand

รับ
ฝาก
รถ
90

ไฟเบอร์
บริการติดตั้งและซ่อมแซมสายไฟเบอร์



Corporate Social Responsibility

2023 Corporate Responsibility & Sustainability Report



Empowering People, Communities and Economies

Small and micro businesses (SMBs) are the foundation of communities around the world. In 2020, we set a goal to digitally enable 50 million SMBs. By the end of 2023, we far exceeded this goal, digitally enabling nearly 67 million SMBs, including 27 million in 2023 alone. We also remain

\$2.4 trillion in damages worldwide!

Unique Business
Opportunity

How can Visa
help?

*27% of SMDs report having less than two
weeks of cash liquidity in emergencies*



Targeted Business Problem

Essential data - \$2.4trillion - \$617.5billion

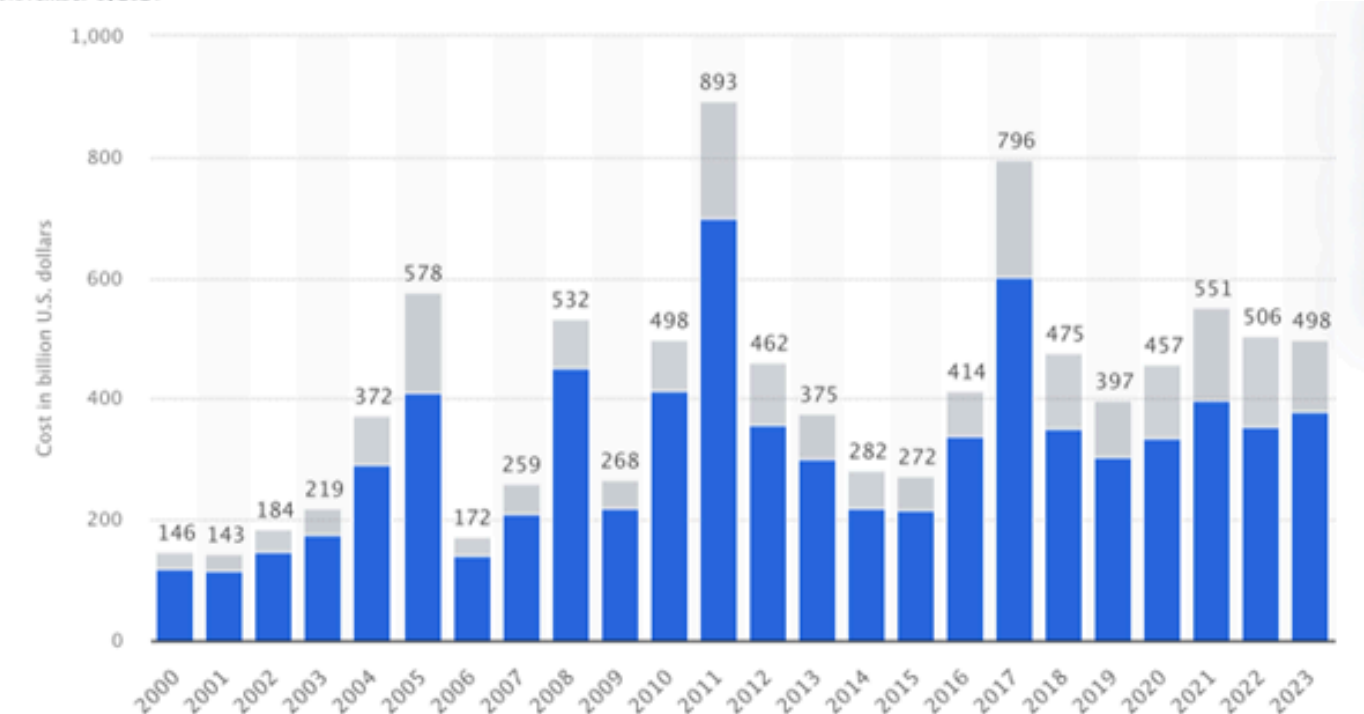
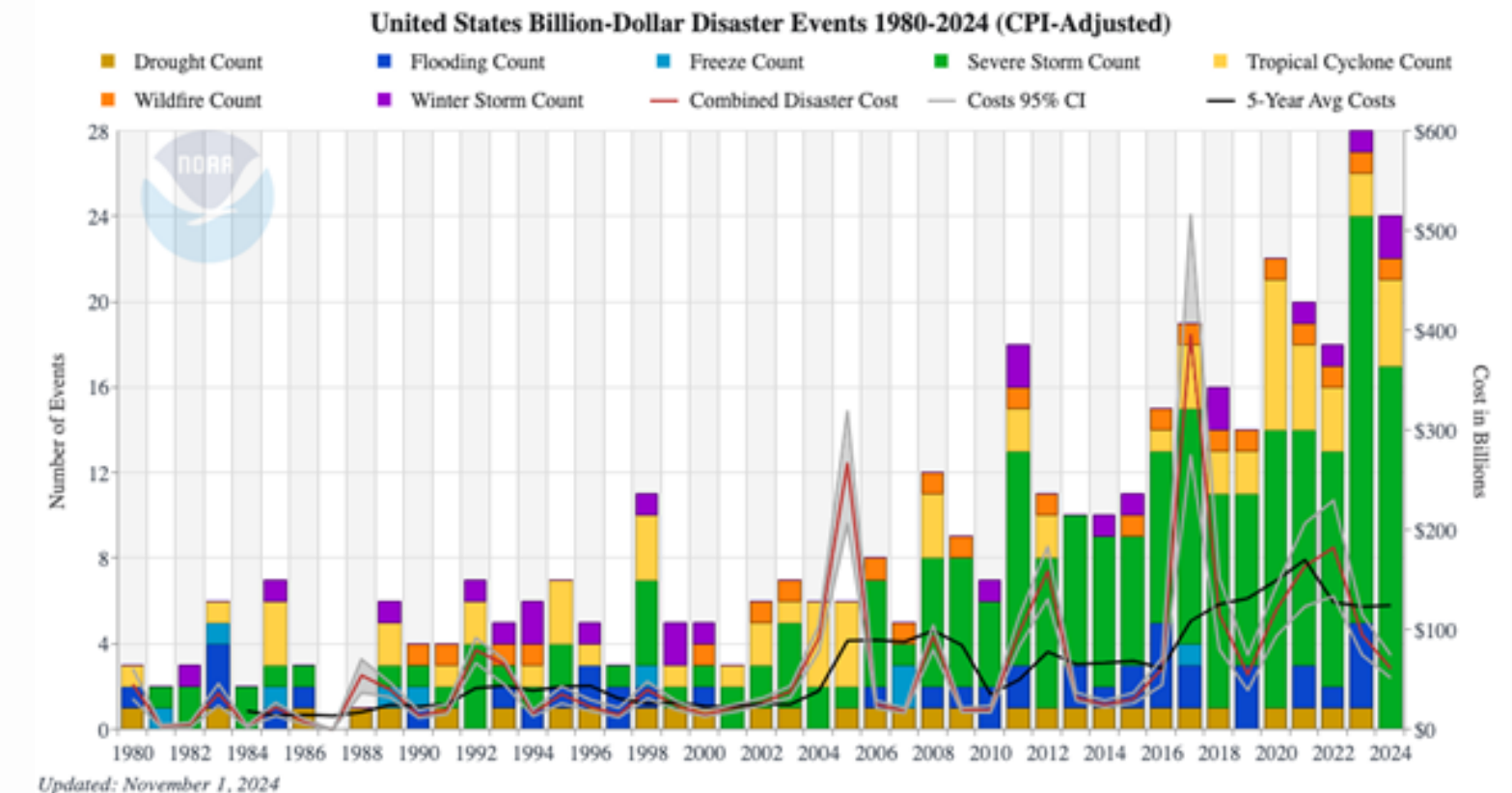
SMEs lack the ability to react in disaster environments

Data Gaps within ERP Ecosystems

Slow adaptation and limited insights for quick recovery

Resource Constraints

Hard to connect with critical external resources for support and recovery



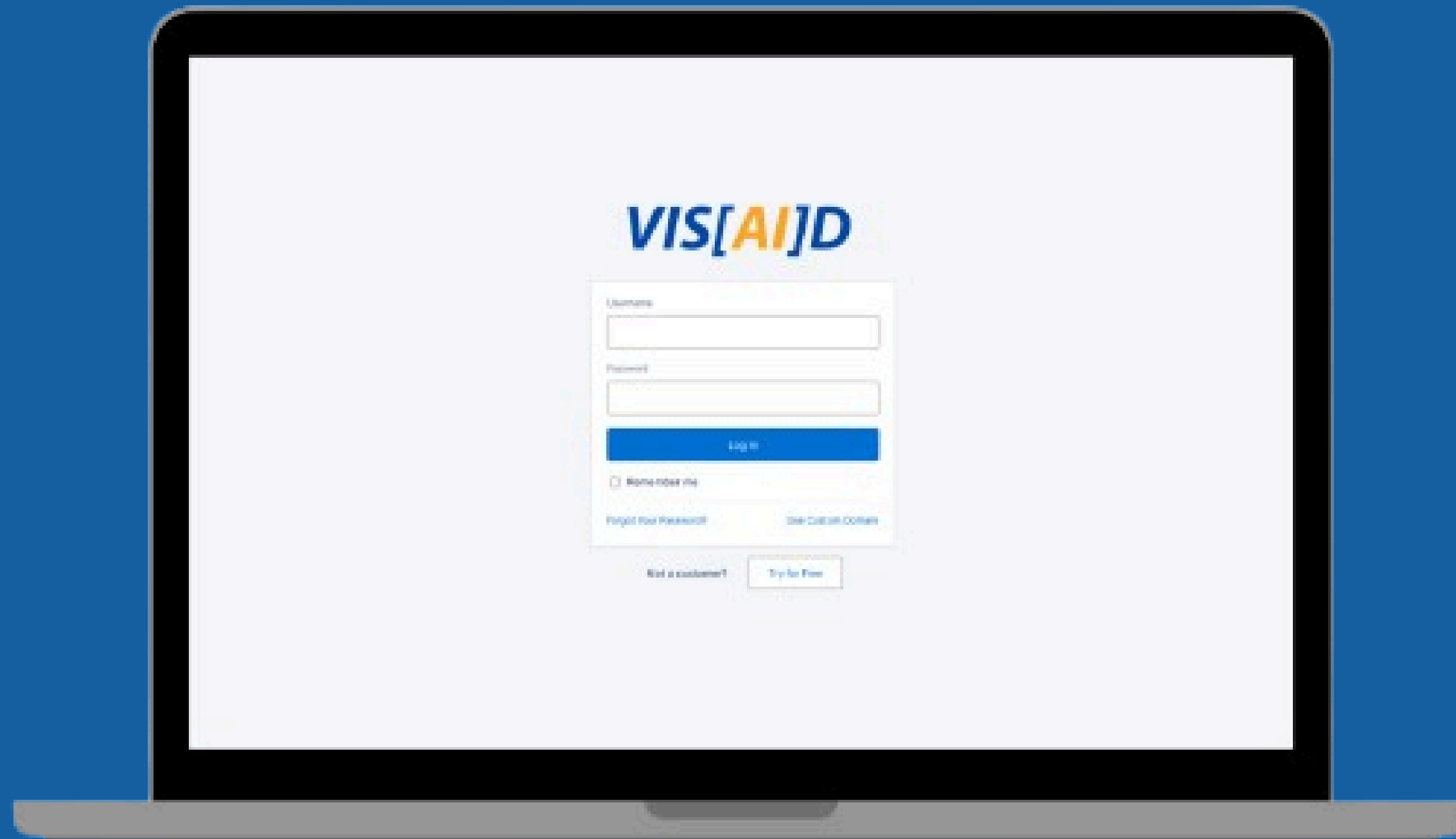


VIS[AI]D

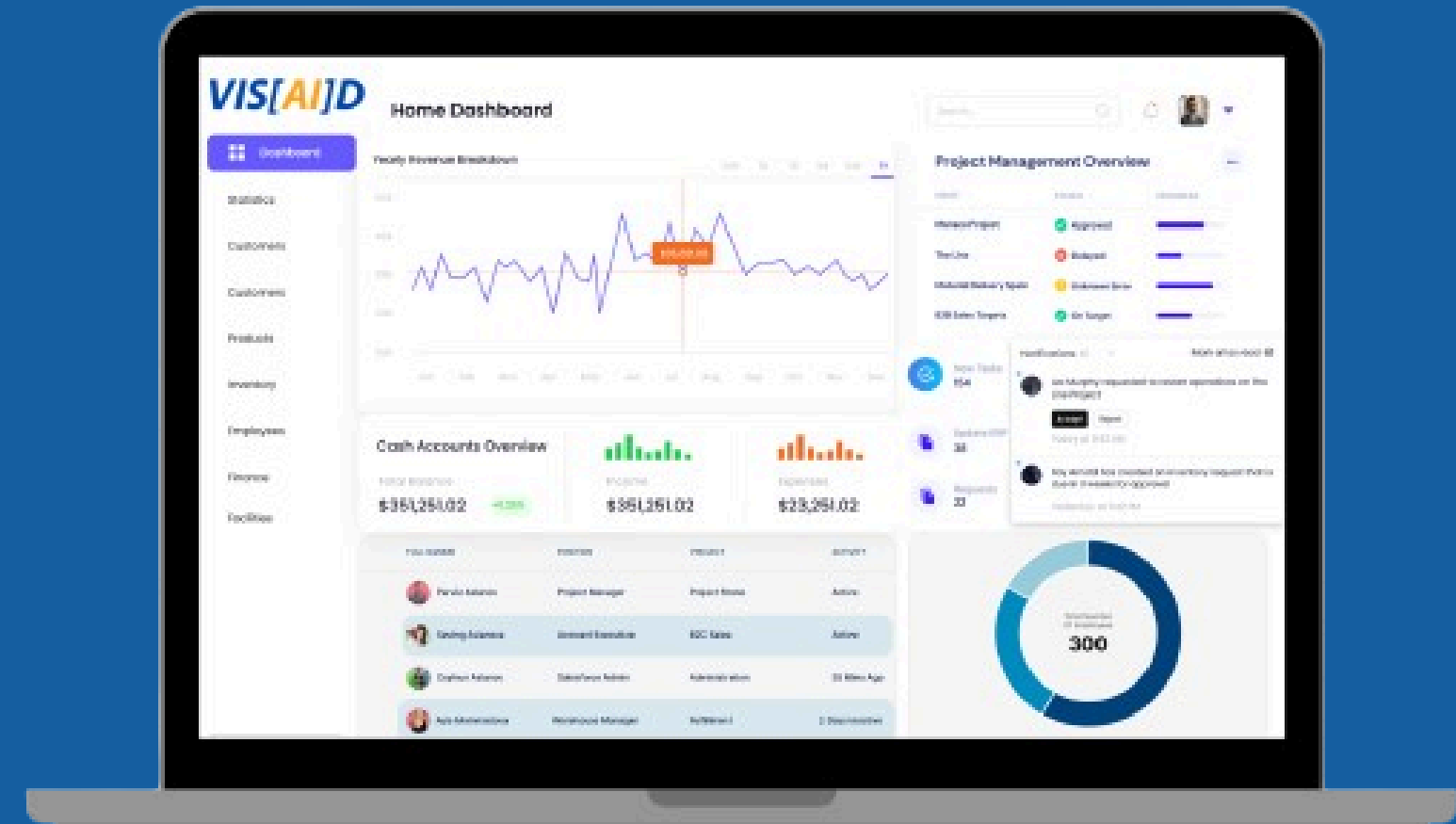
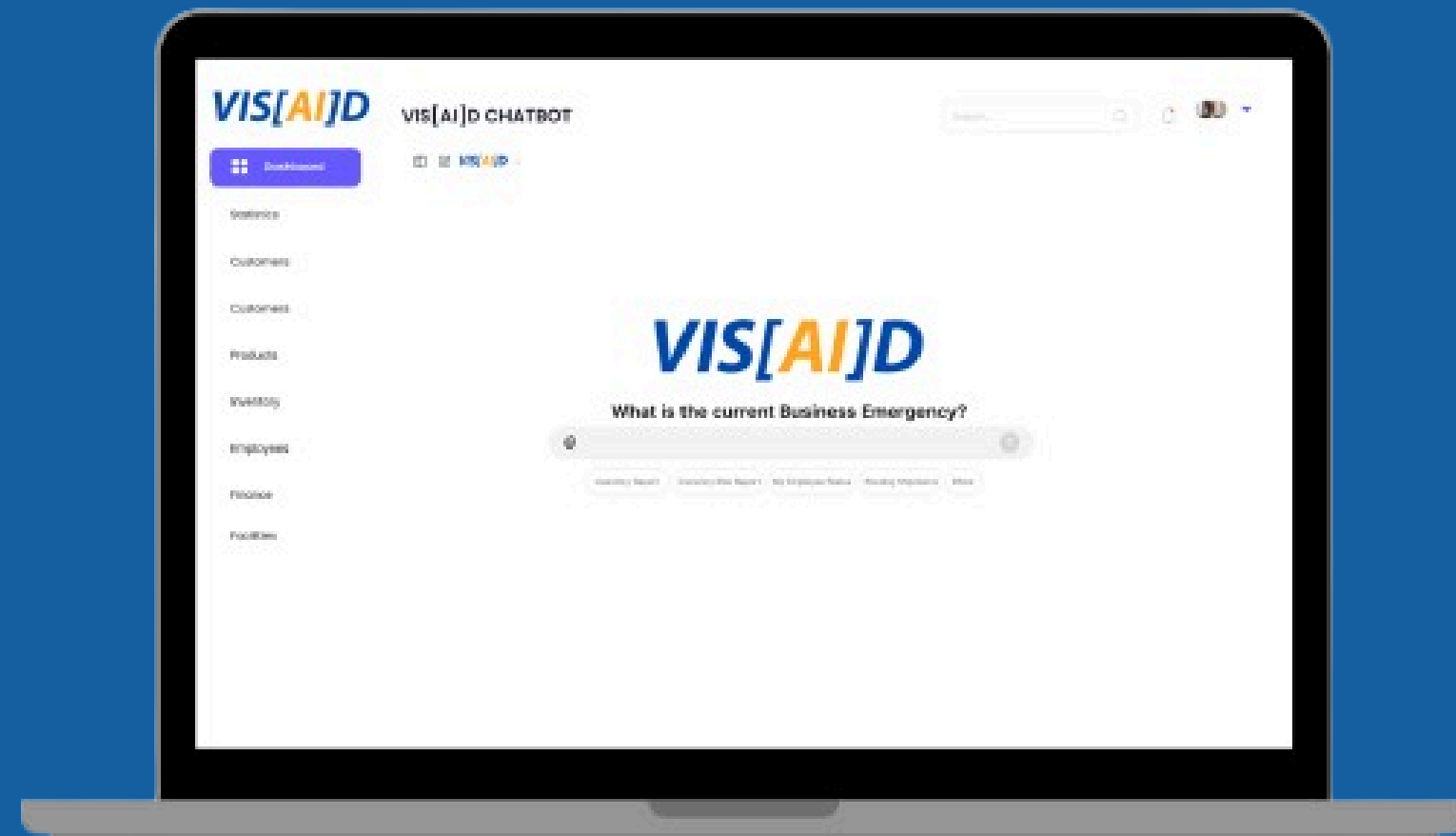
Monitoring core business data for a precise breakdown of process flows across departments on a single platform

Delivering customized best-practice recommendations by GenAI for capital allocation in Natural Disaster scenarios.

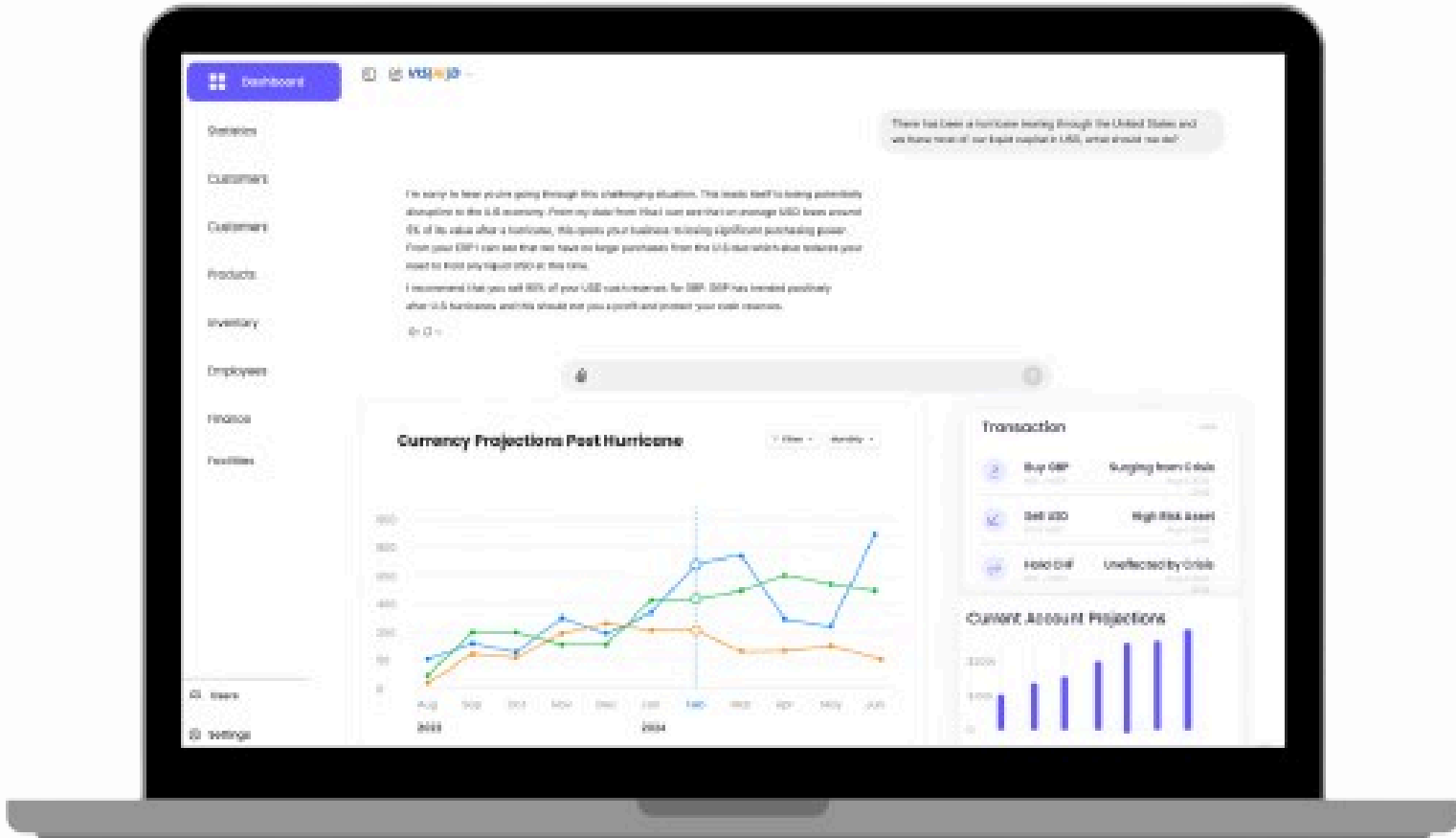
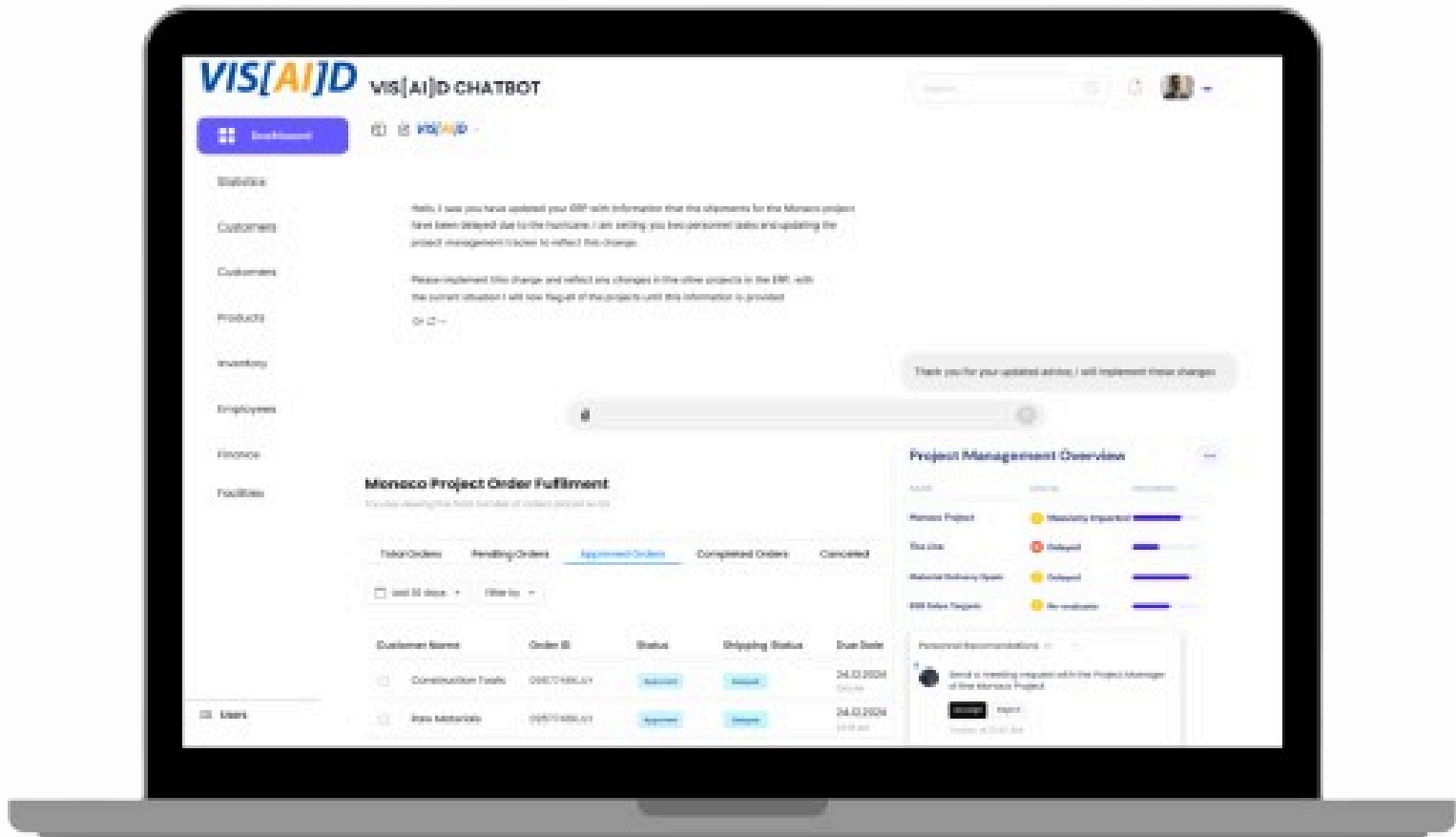
VIS(AI)D Overview



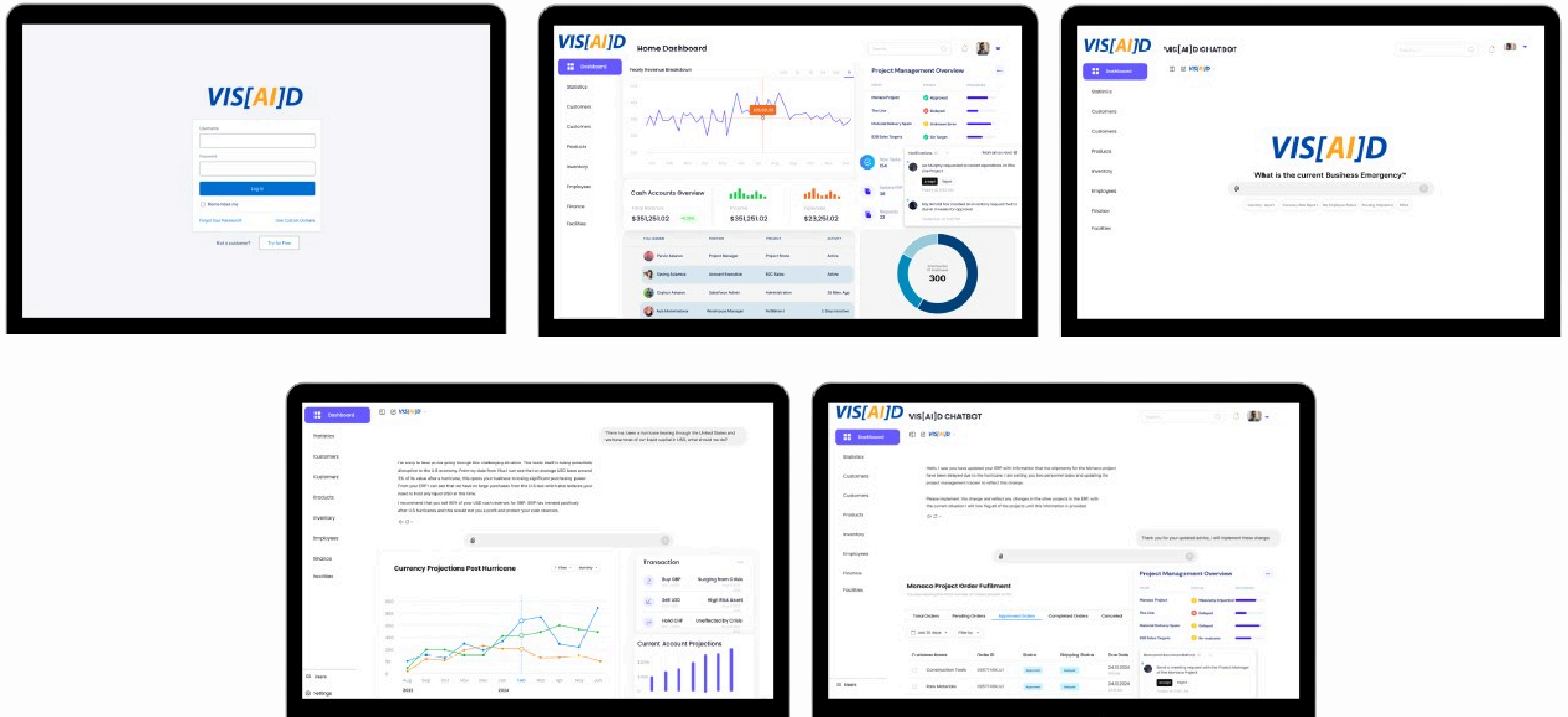
Interface



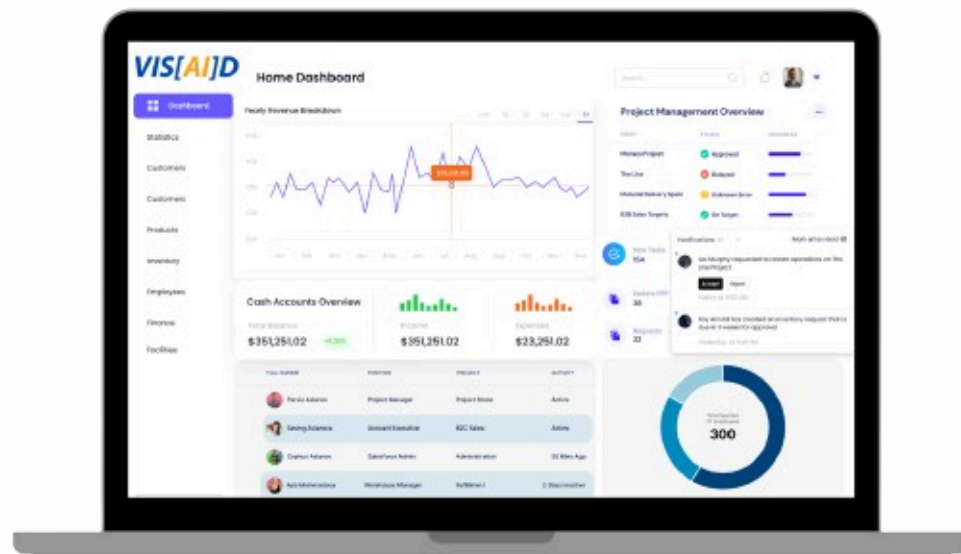
Interface



Interface Process

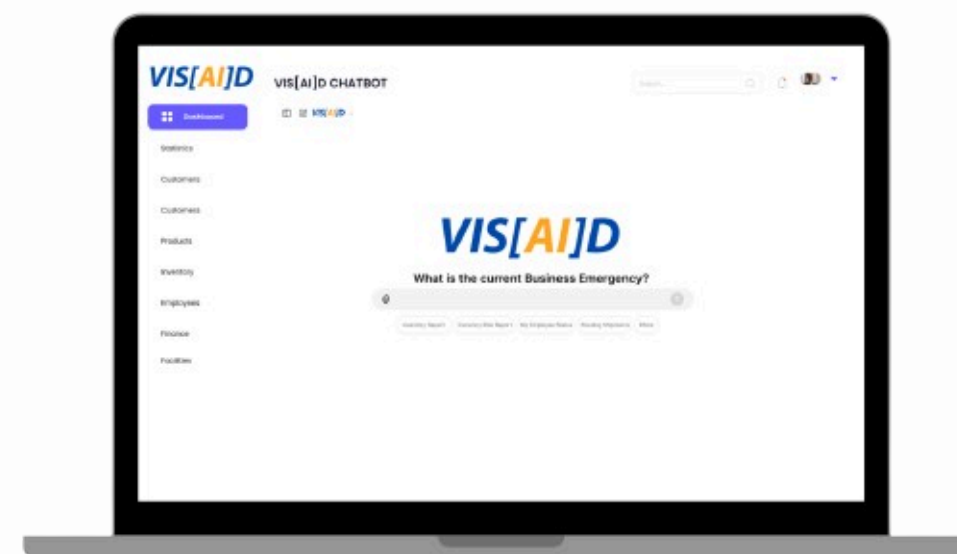


Unique Selling Point



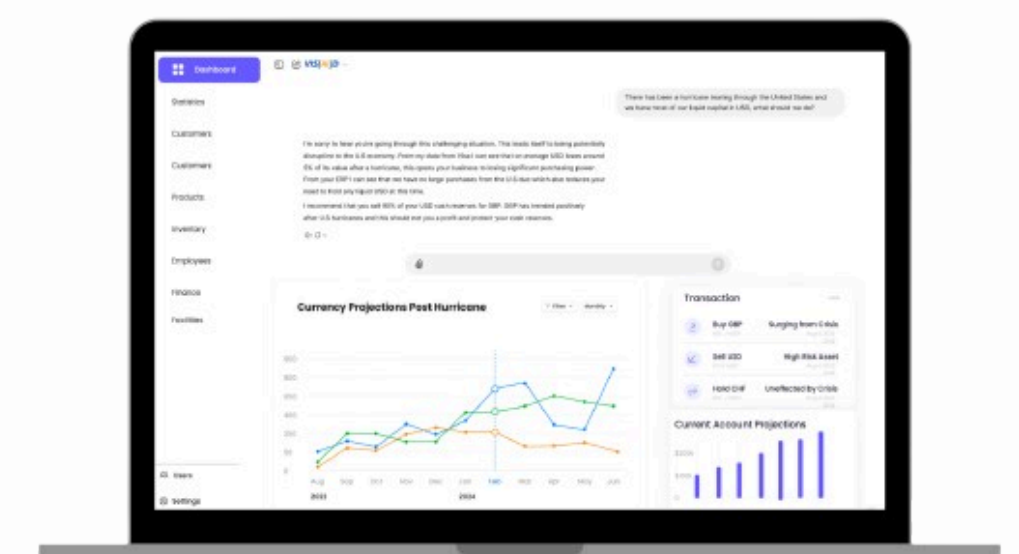
ERP Data Monitoring

ERP data is captured from the clients ERP system and integrated in the monitoring overview accomplished by Visa's data – enabling streamlined business processes year-round



Visa[A.I.]D

Generative A.I. chatbot which gives tailormade suggestions on your business needs in case of uncertain circumstances



Customized learning

Based on the type of event and the input data the client and visa provides, the A.I. learns to process event better strategic decision making



Conclusion

01

Empowering SMEs

Real-time, adaptable support in a volatile world.

02

Beyond Payments

Reflects Visa's commitment to resilience, innovation, and corporate social responsibility.

03

Achieving Dynamic Capabilities

Keeps Visa responsive, relevant, and proactive.

04

Driving Growth

Strengthens Visa's ecosystem, expands new market opportunities, and supports the SMEs that fuel our economy.

THANK YOU

Q&A SESSION